Peter Glanting

UX/Product Designer

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Experience

Product Designer | Beam Benefits
June 2021-Present

- Conduct user research including contextual inquiry and user interviews to inform design decisions.
- Create UX deliverables such as journey maps, empathy maps, and personas to guide product development.
- Collaborate with product managers, developers, and fellow designers to ensure a cohesive user experience.
- Conduct usability testing to validate design choices and iterated based on feedback.
- Using industry-standard prototyping tools such as Figma, I contribute to creation of tools that are consistent with the friendly and informative Beam brand.
- Organized team building workshops
- Increased productivity of quoting tool by 13%.

Project Coordinator | Transportation Media
June 2017-October 2020

- Orchestrated client-designer relations to keep site builds on schedule, resulting in a 50% increase in completed sites from fall of 2019 to February of 2020.
- Administered and consistently met weekly deliverables to meet production schedule for efficient delivery to customers, raising customer satisfaction.

Art Dept. Designer

- Consistently designed an average of 100 ads weekly with design software, meeting print-deadlines and raising productivity by 13% department-wide.

Editorial Cartoonist | The Bold Italic
August 2018-October 2020

- Told compelling stories through beautiful illustrations and gripping copy—speedily enough to meet deadlines—resulting in 150 weekly views.
- Researched obscure Bay Area attractions, regularly corresponding with the editor-in-chief to ensure consistency with The Bold Italic's house style.

Education

General Asembly
UX/UI Design Immersive

California College of the Arts
Master of Fine Arts in Comics

University of California, Davis
Bachelors of Arts in English

Software and Tools

Figma
Adobe Illustrator
Adobe Photoshop
Adobe XD
CorelDraw
InVision
Mirro

Design Thinking Skills

Research
Visual Design
User Flows
Prototyping and Wireframes
Personas
Illustration
Copywriting
Product Design
AI Prompt Engineering

Recognition

• *Inside San Francisco* 9/19: An Illustrated Guide to SF Hidden Restaurants